



CALL FOR PAPERS

18th ERES Education Seminar

"Real Estate Education in the context of the fourth industrial revolution"

The European Real Estate Society welcomes participants to the 18th Education Seminar to be held in Krakow, Poland, on 2-3 December 2022.

The annual ERES seminars provide a forum for the exchange of knowledge and teaching experience in the field of real estate-related education and studies. All who are interested are invited to actively participate in the seminar. The detailed programme, presentations topics and registration link can be found at: www.eres.org/index.php/events/educational-seminars.

All those interested in academic teaching in the field of real estate are invited to submit abstracts and presentations. We are now accepting submissions via https://library.eres.org/ERES_network/

The main presentation topics are:

1. Challenges for education in the 4th industrial revolution landscape (The impact of technology on the real estate industry)

- Generation Z - teaching and recruiting
- Qualifications and skills of alumni vs. changing industry expectations
- Education programs in a rapidly changing environment
- Modern teaching approaches in real estate education
- Technology in equalizing access to education - facts and myths
- Online content - support or threat to the quality of the educational process
- Other

2. Opportunities for education in the 4th industrial revolution landscape

- Global reach of local education provision
- New prospects for cooperation and networking
- Innovations and best practices in blended learning
- Technologies and solutions supporting lifelong learning
- Technologies and solutions supporting independent learning
- Technologies and solutions to improve teaching skills and knowledge
- Other

Key Dates :

01 October 2022: Opening of registration

13 November 2022: Deadline for submitting abstracts

15 November 2022: Response to proposals

18 November 2022: Deadline for payment and participant registration

Venue:

Cracow University of Economics (CUE), Poland and also online via ZOOM

Seminar Fee:

On-site participation € 100.

Payment deadline: Nov. 18, 2022

Payment only by bank transfer. Payment details:

Bank account number (IBAN):
PL19249000050000460046375105

SWIFT: ALBPPLPW

Recipient's details: Cracow University of Economics

Transfer description: Education seminar

Online participation - free of charge

The local organizing committee (Cracow University of Economics):

Prof. Bartłomiej Marona – maronab@uek.krakow.pl

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Dr. Małgorzata Uhruska – uhruskam@uek.krakow.pl